



Connect-R-Us

Team Bugs-Squasher: Julia Balog, Amanda Chang, Jonathan Halim, Chelsea Leung, Sandra Masannat

Start now!

Problem

It can be hard for a group to meet up

Example: group projects/hangouts

People have different schedules/availability

Our mission is to...

Make it easier for people to meet up by sharing available times

<http://ec2-54-67-1-28.us-west-1.compute.amazonaws.com:8080/>

Business Model

We plan on using ads

We want people to be able to try our services without subscribing

Maybe donations (like Wikipedia)

Market Size

Estimated market size and value:

19.7 million college students in the U.S.

66% of college students struggle with meeting up for projects

80% of students work while in college

$19.7\text{mil} * 66\% * 80\% \sim 10\text{mil}$ potential market size

Raising Plan

Use money to buy a domain name (\$9-14/year)

Pay for the server (\$80-140/month)

Maintaining the website (\$35-100/month)

Break Even

0.05% of people who see the ads will click

20 cents per click

$0.05\% * 10\text{mil} = 500,000$ clicks

$500,000$ clicks * 20 cents = \$100,000

from estimated market size



Team

Julia Balog: backend

Amanda Chang: backend

Jonathan Halim: frontend

Chelsea Leung: frontend

Sandra Masannat: frontend

We are college students who
understand the struggle of
meeting up.



Thank you for listening!